



Banner Advertising and Policies

AD DURATION: Banners/Advertisements/Links are available in time increments of three (3) six (6) or twelve (12) month periods. Banners/Advertisements/Links run from 12 midnight (EST) to 11:59pm (EST) on the date of expiration. Ad contracts are available with discounts on periods of twelve (12) months or more. Ads can be linked directly to external web sites. We do not offer web site hosting at this time. Banner design is available. Please contact AreaGay LLC for pricing.

BANNER SIZE & CONTENT: GIF, JPG, PNG format only, 30K maximum size. No java ads are permitted. Banners and advertisements may include images of shirtless males; however, they may not include full nudity, explicit body parts, pictures of or reference to minors or animals. AreaGay LLC reserves the final decision where or not the Banners and Advertisements are suitable for posting.

RATES: The minimum run period is three (3) month. You are guaranteed your ad will run for 90 days. AreaGay LLC reserves the right to change the rates at any time with no written notice. Contact AreaGay LLC to confirm and lock in current rates. Discounts are offered on six (6) and twelve (12) month runs. Ads will start running on the 1st or 15th of each month.

PAYMENT: Method of payment is by bank check, money orders or credit card. Payment is to be in US dollars only. Bank check and money order payments are to be made payable to: AreaGay LLC and sent to: AreaGay LLC - ATTN: Advertising Dept - 8815 Conroy Windermere Road, Suite 150, Orlando, FL 32835 No banner, advertisement or links will run until payment and a signed contract is received.

CANCELLATIONS: Advertisers may cancel at any time; however, no refunds will be given after the run has started. Cancellations must be made in writing and requested from the original signer of the contract.

AD MEDIA & DESIGN: Banners, advertisements and links are to be emailed to: ads@areagay.com. We must be provided with the URL if you wish to be connected to an external website. Banner and advertisement design is available by AreaGay LLC. Please email us for pricing.

POLICIES: AreaGay LLC reserve the right to refuse any banners, advertisements or link requests, for any reason at our sole discretion, or to cancel advertisements that violate our advertising agreement and policies. Prices are valid for the entire period of time for which you have contracted. Prices are subject to change without notice. We reserve the right to make changes to the program and to our web site, at any time without notice. We make no guarantee that the server statistics will be equal to any published numbers at any given time. We shall not be held liable for any claims as they relate to said usage statistics. We provide statistics to the advertiser only as a courtesy. Space is on a first come basis. If any questions or problems arise, that is not covered under these policies; it will be our sole discretion to determine the new policy.

Signature _____ Date _____

Company Name _____

Website Address _____

Company Address _____

Copy of the rate email must be attached. Rates emailed upon request